



*Gina Ferraro*

*"Excellence in Customer Service"*

**Century 21**  
**COR-ACE REALTY**

## 11 Reasons to List During the Holidays

1. **People who look for a home during the Holidays are more serious buyers!**
2. **Serious Buyers have a fewer houses to choose from during the Holidays and less competition means more money for you.**
3. **Since the supply of listings will dramatically increase in January, there will be less demand for your particular home! Less demand means less money for you!**
4. **Houses show better when decorated for the Holidays!**
5. **Buyers are more emotional during the Holidays, so they are more likely to pay your price!**
6. **Buyers have more time to look for a home during the Holidays than they do during a working week!**
7. **Some people must buy before the end of the year for tax reasons!**
8. **January is traditionally the month for employees to begin new jobs. Since transferees cannot wait until Spring to buy, you must be on the market now to capture that market!**
9. **You can still be on the market, but you have the option to restrict showings during the six or seven days during the Holidays!**
10. **You sell now for more money and we will provide for a delayed closing or extended occupancy until early next year!**
11. **By selling now, you may have an opportunity to be a non-contingent buyer during the Spring, when many more houses are on the market for less money! This will allow you to sell high and buy low!**

Century 21® Cor-Ace Realty

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Welcome2LIHomes.com

NOT INTENDED TO SOLICIT CURRENTLY LISTED PROPERTIES

