Date

Mr. and Mrs. Hunna-Hunna

1010 Umpty Ump Lane

Power City NY 12345

Dear Mr. and Mrs. Hunna-Hunna:

I understand that you are the absentee owner of a property in the Boyd Acre Subdivision in Clarksville, TN. If so, you may be interested in a few things I’d like to share with you:

1. I am the REALTOR® specializing in that area.
2. Interest rates are currently very favorable.
3. Your subdivision is HOT, HOT, HOT!
4. Now is the perfect time to sell!

I want to sell YOUR PROPERTY! Since we have never met, and an in-person meeting is probably not possible at this time, I have enclosed my personal brochure for you to read. It will clearly show that I am a genuine real estate professional and serious about this business and my clients as my track record will reflect. If you are interested in selling, now or in the near future, please contact me by phone at 615-123-4567, by mail, or just drop by if you are in the area!

I look forward to meeting with you and helping you with your real estate questions or needs.

Sincerely,

Darryl Davis

Power Realty