Date

Mr. and Mrs. Hunna Hunna

101 Umpty Umpt Lane

Power City, NY 12345

Dear Mr. and Mrs. Hunna Hunna,

My name is Darryl Davis, and I specialize in selling homes in your area. I have chosen your area because it is a delightful, pleasant, and convenient place to live; not to mention the fact that I live in the neighborhood. It is for these reasons I find it easy to get excited about marketing and selling the neighborhood homes.

As you probably know, our town is going through renaissance. Local property value is going up, and many of our neighbors are already capitalizing on growth of our town.

I have enclosed a flyer on a home that I am currently marketing and would appreciate hearing from you if you know of anyone who would like to live in our area.

Thank you for taking the time to read this letter. I will keep you updated on the market conditions of our neighborhood.

Sincerely,

Darryl Davis

P.S. If you would like to find out if you qualify for a FREE Market Analysis on your home, simply call me today at 516-887-4404. There is no obligation.

If your home is currently listed for sale with another broker, this is not intended as a solicitation of that listing.

«Recipient\_Name»

«Recipient\_Address»

«City», «State» «Zip»

Hello «Recipient\_Name»!

**SOLD**

In today’s market – that’s a BIG THING.

But it is often the small things that make the difference in an effective marketing plan!

Real Estate listed with Darryl Davis and One Stop Realty have sold 28 homes in less than 60 days. Your home could be our next sale!

Call today to hear more about our 21-point personalized sales service.

Sincerely,

Darryl Davis

Broker/Owner