**ORPHAN LETTER**

Date

Mr. & Mrs. Hunna-Hunna

1010 Umpty Umpt Lane

Power City, NY 12345

Dear Hunna-Hunna:

I am writing you this letter because in “MONTH” of “YEAR” you “BOUGHT OR SOLD” your home through our office with an agent who is no longer with this office.

I am delighted to let you know that Mary Yadda Yadda has been specially selected to be your Marketing Specialist. Our goal is to bring you this very best service in real estate. Period. At Power Realtors our 30-year history of success put us at the top of our field and last year alone we helped over “PLACE REAL NUMBER HERE” families achieve their goal of selling or buying a home right here in the “GENERAL AREA”.

Mary is “PLACE BIO BLURB HERE” and I am sure you will be delighted with her exemplary service. She will be contacting you in the next week or so to introduce herself so if you have any real estate questions at all (or if any of your friends might need some real estate advice) Mary will be there for you, your friends and your family. Thanks again for working the Power Realtors and please feel free to call Mary or me personally if there is anything we can do for you.

Sincerely,

Darryl Davis, Neighborhood Specialist

Power Realty