**Public Open House:**

Hi Mr. Hunna Hunna!

Hope this email finds you well! As your real estate specialist, I just wanted to take a moment to share a quick tip about how a **Professional Public Open House can benefit a home seller** in today’s market.

While many homeowners feel they can host **a public open house** on their own, what they may not understand is how **very different the response is between a homeowner-hosted open house** and one which **is hosted by a real state professional**.

I’ve attached a video clip from the **A&E television show “Sell This House”** which spotlights, with the use of **hidden cameras**, how people react when touring a home for sale. The bottom line is while they might be polite and gracious – and **less than up front with their responses** to a homeowner, they have no problem at all telling a real estate pro what they think!

When we have **real responses and real engagement, we can better market your home**, help buyers visualize themselves in your home, and **negotiate better on your behalf**. Watch the attached clip and please call me if you have any questions.

If you’d like to learn more about **what it takes to sell or even how much your home is worth in today’s market** – call or text me today. I’m happy to be that resource for you!

Keep smiling!

Darryl Davis

Download the video clip from the [Listing Appointment tab](https://thepowerprogram.com/listing-appointment/) in your Classroom here and attach to your emails, or put the clip on your website and include the link if you are sending as a letter.