**YOUR COMPANY NAME …**

*(625 houses sold. Nobody else is even close)*

«Recipient\_Name»

«Recipient\_Address»

«City», «State» «Zip»

Dear Name,

Don’t listen to Chicken Little. The sky’s not falling. Your house should have sold. Others have in the area. I’ve sold a couple myself. There are buyers out there. Something else is wrong.

I do believe in a reality check. The market is the market. Banks won’t loan, agent’s wont list, and buyers won’t look if the value’s not there. But that’s what’s weird. Your price was in the correct range. So, I’m on your side.

Hang in there. Your plans to sell can still make sense. Maybe you have

to come at it from another direction. Sometimes that’s all it takes – a change.

Call me. You’ll get action. You’ll get results. You’ll get your price.

Sincerely,

Name

Company

Cell number