Date

Mr. and Mrs. Hunna Hunna

123 Main Street

Anywhere, NY 12345

Dear Mr. and Mrs. Hunna Hunna,

If you’re like most people, your home is one of your most important assets. One thing that you may or may not know is that what your neighbors paid for their home directly influences the value of your home.

As a past customer, what I’d like to offer to you is a free Neighborhood Market Report. This will give you a decisive price as to the current value of your home. In addition to your current market value, this report also includes:

* Average time on the market
* What your neighbors have paid for their homes
* Health of the market
* Local market trends

I’ve enclosed a certificate for you for a Free Neighborhood Market Report. All you need to do is give me a call and I’ll start compiling the report. Please call my office or you can reach me on my personal cell phone! I’m happy to help and I hope to always be a resource you can count on!

Warm regards,

Darryl Davis

Power Agent Realty

Office Number

Cell Number

Email Address