**PROFESSIONAL RECOMMENDATION LETTER**

Date

Mr. & Mrs. Hunna-Hunna

1010 Umpty Umpt Lane

Power City, NY 12345

Dear Hunna-Hunna:

I’ve been looking at special ways to personally thank you for being such a great customer. At first, it was easy to cross out the refrigerator magnets, ball-point pens, and key chains. Somehow you are more important to me than that. I kept searching for something very special and unique. Then yesterday I was meeting with my investment counselor, John O’Reilly. And it hit me: I could give you an hour of consultation with John.

I am not easily impressed, and you know, I seldom recommend other professionals. But I have to say John is exceptional. He is easy to understand, knowledgeable, and willing to share his knowledge. So, I’ve arranged for you to consult with John. You can ask him questions about financial and retirement planning, general investments, and just about anything else regarding money and finance.

He will provide you with a general financial plan at the end of the meeting. It’s general enough so that you can take it to any financial planner to implement. And you’re under no obligation to ever use John again. His number is 555-5555. Just call and schedule an appointment. Just tell either of them you’re the person Darryl bought the hour of time for.

Thank you so much for your time, and I’m here if you need anything.

Sincerely,

Darryl Davis

Power Agent Realty