Darryl Defina

4 Ring Neck Court

Wading River, NY 11792

Dear Darryl,

Facts about Expired Listings

Did you know that nearly 25% of all listings do not sell? The market rejects them. In other words, the market did not accept the marketing effort, the price, the condition, the location or a combination of these areas… maybe all four of them!

The good news is that you control two of these four areas: Price and Condition. My team and I control one: Marketing Efforts.

Before you attempt to sell again, I would like the opportunity to meet with you to discuss an entirely new selling strategy. I believe a fresh approach, renewed energy, and proven targeted marketing tactics will help reposition and sell your property quickly… at top price.

I appreciate the opportunity to earn your business.

Sincerely,

Judy Atherton

Associate Broker

www.JudyAtherton.com

Exceeding Expectations… One Client at a Time.