**Holiday Heroes™ Project**

Date

**PRESS RELEASE** - For Immediate Release

**(Name of Agent) Launches Holiday Heroes™ Project Food Drive**

(Agent Name) from (Company Name) joined forces this week with (Charity Partner) to kick off a Holiday Hero**™** Project Charity drive across (market area name).

Date

Time

Location

Special Needs

The Holiday Heroes™ Project is a movement founded by real estate coach Darryl Davis, on the behalf of real estate professionals across North America, to address the growing needs of hunger, income loss, and isolationism exacerbated by the current pandemic state, record job loss, and seasonal depression.

“According to (Local Charity Partner), more than (number) of people right here in our community are struggling to ensure they have enough food on the table, or any semblance of a holiday at all this year,” stated (Agent Name). “My team and I wanted to jump in and make a difference in our market. As a real estate professional, I know the power of neighbors helping neighbors and communities coming together and I’m proud that we can offer this kind of hope to our most vulnerable community members.”

If you’d like to participate in this area-wide charity event, you can learn more at (YourLandingPage.com).

About Agent Name

Brief bio

About Charity Partner

Brief Bio

For Further Details Contact

Agent Name, Company Name, Email Address, Phone