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**For Buyers**

**Immediate Follow up**

*Thanks for joining us at the Open House at Umpty Umpt Lane. Please reach out if you have any questions about the property.*

*Hi, Hunna Hunna - I saw you were on my website, I’ll be in touch soon, but do you need anything else in the meantime?*

*Thank you for stopping by my website. I have a few new hot houses that just came to market. Would you like to tell me the area where you are looking, so I can narrow down the list?*

*Hey there, thanks for checking out this community. Would you like a copy of my neighborhood guide?*

*Hi Hunna Hunna, it’s \_\_\_\_\_\_ with Power Realty. Thank you for filling out our Facebook form! Based on your information, here are some listings that you might like:*

*Hey there, I just got your message. What’s your best email?*

*Hi Hunna Hunna. What’s the best time for me to call?*

*I see you like \_\_\_\_\_\_\_\_\_\_. Awesome! When would you like to see it?*

*Hi Hunna Hunna. I see you’re looking to move into the \_\_\_\_\_ area! What brings you to this part of town? Do you have any questions?*

*Hi, Hunna Hunna. I see you’re looking at \_\_\_\_\_\_\_\_\_\_\_. That’s right in one of my favorite neighborhoods. Are you ready to see it?*

**Nurturing Follow up**

*Hi Hunna Hunna, there’s been some new properties that have come up for sale that are really special. Would you like me to call you about them?*

*Hi Hunna Hunna , it’s \_\_\_\_\_\_ with Power Realty. You texted me last week about the current price of \_\_\_\_\_\_. It’s still available for sale; are you still interested in it? I don’t anticipate it will be available much longer.*

*Hi, Hunna Hunna, I hope all is well. I’m doing an open house this weekend on a very exciting house. If you would like the info, let me know.*

*Hi Hunna Hunna, the home you loved at Umpty Umpt Lane just dropped their price. Are you still interested in it?*

*Hi Hunna Hunna, it’s \_\_\_\_\_\_ here! Are you still interested in searching for a home in the Umpty Umpt area?*

*Hi Hunna Hunna, there’s been an 5% increase in the average sale price of homes in our area. Check out the stats here:*

*Hi Hunna Hunna, the home you loved at Umpty Umpt Lane just dropped from $120K to $100K. Would like to place an offer?*

*Are you free Wednesday or Thursday evening to take a quick tour of a home I picked out for you?*

**For Sellers**

**Inquires**

*Hi \_\_\_\_, I’ll have your home valuation ready ASAP. What’s the best way to send it to you?*

*Hi \_\_\_\_\_, I’ll have your home valuation ready ASAP. I have a couple quick questions though, can we chat for a minute?*

*Hi, I just got your message. What’s your best email?*

*Just received your home eval request! Is there any other information you would like to share about your home?*

*Thanks for your inquiry, Hunna Hunna! When is a good time to chat about getting your home sold?*

*Hi Hunna Hunna. Thanks for reaching out! If you could have your home sold by a certain date, what would that be?*

**Prospecting**

*I have a few buyers looking in your area, is your home still available?*

*Still debating if it’s a good time to sell? What has you hesitant?*

**Follow-up**

*I put together a few notes on getting your home sold faster, do you have time to meet and discuss this week?*