«Recipient\_Name»

«Recipient\_Address»

«City», «State» «Zip»

Dear Hunna-Hunna:

You might be thinking *We never hear from AGENT’S NAME much anymore…”* or even wondering *“What ever happened to AGENT’S NAME?”*

I’m writing to you today to apologize for my inconsistent follow up effort. I think about you often but get so busy helping the families I am working with now. It seems I never get around to staying in touch with you and I’m embarrassed.

I have been reviewing my business and it is apparent I have basically neglected you since you purchased your home from me. Again, I offer my apologies; I value you as a person and as a client for life.

Recently, I have had a major shift in my mindset. I realize that the relationship I had with you in the past was very meaningful. At one time you were more than just a customer, but also a friend. I want to rekindle that friendship.

As part of my new mindset, I want to stay in touch with you regularly. In the meantime, if I can be of any assistance to you now, please feel free to call me. If not, I’ll be calling you again soon.

Sincerely,

«Agent\_Name»

«License»

«Agent\_Phone»

«Agent\_Email»

«Agent\_Website»

*\* A* ***Power Agent®*** *is a member of an exclusive program of dedicated professionals (less than 1% of agents across North America) committed to helping buyers and sellers get to their next level in life.*