FSBO LETTER 01

Dear Hunna Hunna,

I specialize in the sale of properties like yours, and I want to be your REALTOR®. In fact, right now, I’m working with several buyers that are looking in your area, and may have one who wants to see your property right away.

I believe that when you put your home up for sale, it’s important to choose the real estate agent that will offer you the most benefits. While there are a lot of agents in our area, not every agent has the same tools or skill sets. I’d like to briefly tell you about my marketing program and how I am different from my competitors. First and foremost, I’m trustworthy. In fact, I have been selected by more home sellers in this area to represent them in the sale of their property than almost any other individual REALTOR®. I am also known for getting top dollar, a quick sale, with the fewest headaches for clients because of my ultimate exposure-marketing program.

I will also customize my marketing program to fit your specific needs. I have buyers right now looking to purchase property in your neighborhood.

I’m happy to jump on a call with you for a risk free, no-obligation market analysis and then set a time when I can share with you my home selling program and analyze how I can get you the highest return for your investment.

Sincerely Yours,

# D

Darryl Davis

Your Real Estate Specialist

**P.S.** 85% of all home sellers will eventually list with a REALTOR®. Let’s get you moving now before the market changes.