FSBO LETTER 06

Dear Hunna Hunna,

This is the 6th time I have written to you in the last several weeks and, as you can probably sense by now, I’m very persistent. One of the reasons I sell so many homes, is because of this kind of follow-up on all of my leads! You see, on any given day, you never really know who is going to decide to buy or sell, so having a system to stay in contact is vital. My follow-up program benefits you because you will know for certain that no buyer prospect will ever fall through the cracks.

I hope you can tell from my continuous contact that I will respond to every one of your needs and questions quickly should you choose me as your REALTOR®.

In addition to my persistence, my work ethic will ensure that you receive exceptional service. Either my staff or I will always be here for you, 7 days a week from 7:30 am to 9:00 pm, 365 days a year.

Please pick up the phone and call me to discuss the marketing of your home.

Sincerely Yours,

# D

Darryl Davis

Your Real Estate Specialist

**P.S.** Did you know that since I started writing to you, I have been involved in several transactions? Remember when you absolutely, positively have to sell your new home – I will be there to help.