FSBO LETTER 12

Dear Homeowner,

We hope things are going well for you in the marketing of your home. With rates constantly changing, our activity has picked up substantially.

We have enclosed a she, **“8 Reasons to Hire an Agent to Sell Your Home,”** to offer some insights to you as to the value we bring to your return on investment.

Should you decide to interview agents, please allow us the opportunity to show you our marketing plan. Your home will be exposed on several web sites, with detailed interior photos (*with your permission)*, and of course, magazine and television advertising, too.

Sincerely,

# D

Darryl Davis, *Power Agent*