



Committed to Serving - Not Selling, Coaching - Not Closing

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		1 Put up the Hitting My Targets Do Not Disturb sign and prospect for two solid hours today. Focus on serving, not selling.	2 Join us for today's webinar, What to Do Now That Zillow is a Competing Broker Rebroadcast at Noon Eastern! (Check your time zone.)	3 Use the EXPIRED dialogue in the Prospecting tab and commit to making at least 5 calls to EXPIREDS to see if they are ready to make a move!	4 Use the Call Intro to Farm dialogue found in Prospecting to reach out to the folks in your neighborhood farm and let them know you'll be stopping by soon.	5 Review your goals for the year to determine if you are on track for your half-way mark. This month starts the second half of the year!
6 Tomorrow is National Chocolate Ice Cream Day. Deliver a carton to five great clients with a note, "If you ever need the scoop on what's happening in the market, give me a call!"	7 Join us for the Power Hour with Darryl Coaching Call at 11 Eastern. Check the Coaching Call tab in classroom for access code.	8 Put up your Work Hard/Play Hard Do Not Disturb sign and prospect for two solid hours today. Focus on serving, not selling.	9 Join us for today's webinar, How to Find "Fence-Sitting" Sellers and Hidden Listings at Noon Eastern! (Check your time zone.)	10 Send the second of the "Best Prospecting Letters" to at least 100 people in your geo farm area. We suggest a farm of 300-500 depending on budget.	Il If you're hosting an open house this weekend, print copies of the July Newsletter and the Loanopoly Game to share with visitors.	12 Use the Call Intro to Farm dialogue found in Prospecting to reach out to the folks in your neighborhood farm and let them know you'll be stopping by soon.
13 Tomorrow is National Flag day. Deliver small flags to everyone in your neighborhood farm with a Happy Flag Day message!	14 Join us for the Power Hour with Darryl Coaching Call at 11 Eastern. Check the Coaching Call tab in classroom for access code.	15 It's National SMILE Power Day. Deliver Smiley face cookies to five great clients with a note, "Clients like you are a great reason to SMILE! Thank you!"	16 Join The 7 Habits of Highly Effective REALTORS® at Noon Eastern! (Check your time zone.)	17 Join us at Noon Eastern for a Special Power Agent® Exclusive Webinar with Guest Jennifer Darling – Increase Your Online Real Estate Leads with LinkedIn. Link in your webinar tab.	18 Send the Neighborhood Market Report Letter to 50 people in your sphere or farm.	19 Send the July Newsletter to at least 100 people in your sphere and farm.
20 Today is Father's Day – Call or text the dads in your life and if you ARE a dad – take the day OFF!	21 Join us for the Power Hour with Darryl Coaching Call at 11 Eastern. Check the Coaching Call tab in classroom for access code.	22 Put up your Growing Futures Do Not Disturb sign and prospect for two solid hours today. Focus on serving, not selling.	23 Join us for today's webinar, How to Find Straight Talk Strategies for Buyers in a Seller's Market at Noon Eastern! (Check your time zone.)	24 Set up your annual House- Anniversary greeting card campaigns through AM Cards. Go to Greeting Card tab in your classroom.	25 Contact 10-20 past clients and let them know that one of the services you provide is a Neighborhood Market Report so they know the value of their home.	26 It's National Beautician's day. Stop by three high-end local salons with a basket of baked goods and wish them a wonderful day. Leave your business cards.
27 It's National Sunglasses Day. Buy a batch of fun sunglasses and deliver to at least five clients with a note, "Thanks for being a bright light in the world!"	28 Join us for the Power Hour with Darryl Coaching Call at 11 Eastern. Check the Coaching Call tab in classroom for access code.	29 Put up your In it to Win It Do Not Disturb sign and prospect for two solid hours today. Focus on serving, not selling.	30Join us for today's webinar, How to Deliver a Winning Listing Presentation with FSBOs at Noon Eastern! (Check your time zone.)	NOTES:		