



Opendoor

Offerpad

Zillow
Zillow Offers

RedfinNow

PURPOSE OF BUYING

REALTORS® are not buying; they only have one purpose; to SELL your home for the highest possible price. In addition, the buyers a REALTOR® brings are not investors looking to make a profit on you.

To flip it.

To flip it.

To flip it.

To flip it.

PRICING

REALTORS® recommend the highest price so you can make the most money. Then, they create demand and multiple offers so you sell to the highest bidder.

They tell you what your house is worth.

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AVERAGE TIME ON MARKET

30-90 days. The number of days is directly related to the listing price you set. The higher the price, the longer it takes. YOU control time on the market, not a company buying your house.

Less than 30 days.

Less than 30 days.

Less than 30 days.

Less than 30 days .

BUYER EXPOSURE

Millions via MLS and Social Media.

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AGENT EXPOSURE

1.5 Million REALTORS®.

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CONTROL OVER THE SALE

YOU control everything.

The company controls everything except you control closing date.

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FIDUCIARY RESPONSIBILITY

To YOU. As a licensed agent of the state, a REALTOR® is legally responsible to put your needs ahead of their own and everyone else's.

To themselves.

To themselves.

To themselves.

To themselves.

COMMISSION FEES

One Time Service Fee (Commission): 4-6% average.

Service Fee (Commission): 5%

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Service Fee (Commission): 5%, PLUS if Zillow buys a home listed with an agent, Zillow still demands their 5% fee in addition to the agent's fee.

Service Fee (Commission): 5-13%

CLOSING COSTS

Local laws determine closing costs.

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MOVE OUT

You have 3-7 days on average after closing to move out.

You have to move out BEFORE closing.

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REPAIRS

YOU decide.

The company decides how much they want you to repair.

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