



**Power Agent®:** Hi, I'm (Your Name) from (Your Company); how are you?

**Owner:** Fine.

**Power Agent®:** I hope I'm not interrupting you. The reason why I'm stopping by is to let you know I've been sending you some information about the market to keep you informed about what's going on in your neighborhood. Have you been getting that information?

**Owner:** Yes.

**Power Agent®:** Great. I also wanted to introduce myself. Here is (give something of value or a gift).

If there is anything I can ever do for you and your family in regard to real estate, my number is on the bottom of (what you just gave them.)

By the way, I'm also offering homeowners in the area a Neighborhood Market Report. It's a report that offers two things: First, it shows how much neighboring houses sold for, and second, based on that information, gives you a value range for your property's worth. We believe this is really important because a home is usually one of a family's most important assets. Just like a stock portfolio, you should periodically get an update on the value of your assets. Is that something you would be interested in?

**Owner:** Yes.

**Power Agent®:** Great. The first step is to take a quick look through the home, get some information about square footage, etc., and then I can put that report together. When is a good time to take the tour?