



“Hey, Sarah! I just wanted to call and say happy birthday and wish you a phenomenal year ahead. I hope it’s filled with joy, adventure, and peace! We all could use a little more of all three, right? Anything I can do for you? Just let me know!”

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“Hey, Gale! I wanted to call and say Happy House Anniversary! Can you believe it’s been \_\_ years since you purchased your home at (address)? How’s everything going there? Have you made any improvements? How do you like the neighborhood?”

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One of the things I do for my clients is offer a free annual market analysis if you’re interested. That will help you understand what your home is worth in this crazy-changing market! Would you like me to work that up for you?”

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