





## Committed to Serving - Not Selling, Coaching - Not Closing

SUN MON TUE THU FRI SAT WED



1 Join us for the **Power Hour with** Darryl Coaching Call at 11 Eastern. Check the Coaching Call tab in classroom for access code.

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**Power Hour with** 

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Coaching Call

Check the

2 Join us for a **POWER AGENT® Exclusive BRAINSTORMING** session with members from all over North America!

9 Tomorrow is

National S'mores

fixings (graham crackers, choco-late, and marsh-mallows) to five

great clients with a note, "If you ever

need s'more info

on our market -

call me!"

day! Deliver s'more

3 Join us for today's webinar, 7 Habits of Highly **Effective REAL-**TORS®, at Noon Eastern!

PowerAgentWebingr.com

10 Join us for

today's webinar,

Recession Proof Your Real Estate Business, at

PowerAgentWebinar.com

Noon Eastern!

4 Tap into our **Tech Training** at 11 Eastern and learn how to get the most from your classroom.

11 Is TheRedX right

for you? Check it

out! Click on REDX

in your Classroom

to start a free trial.

Great resource for

**FSBO & Expired** 

leads.

5 Send the Neighborhood **Market Report** Letter to 50 people in your sphere or farm.

12 Research

-Expired

selling!

expireds from 6

months ago and use the old FSBO

dialogue in the

Prospecting Tab to call and see if

they are still interested in

6 If you missed Tuesday's Brainstorm (or just want to review) - pop into Webinars On Demand to learn the top tips from your peers.

Week Ahead! We love this! Look for fun August Smile Stops in Farming Tab of your Classroom to connect with top clients this month!

15 Join us for the 14 Tomorrow is Lemon Meringue Pie Day – Deliver a pie to five awesome clients Check the with a note, "Any way you slice it you're an

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16 Tomorrow is **World Honeybee** Day. Stop by 3-5 great clients with a jar of local honey and a note, Thanks for BEE-ing an amazing client! When you need the buzz on the market, buzz me!"

23 Put up your Growing My Future Do Not Disturb sign and prospect for two . solid hours todav. Focus on serving, not selling.

17 Join us for today's webinar, A Surge of Listings is Coming: The 5 **Best Strategies to** Get Your Share, at Noon Eastern!

PowerAgentWebinar.com

today's webinar,

**How to DOUBLE Your** 

**Listing Inventory &** 

Become a Listing

Machine, at Noon

PowerAgentWebinar.com

Eastern!

24 Join us for

18 Ask your broker if there are any "Orphan" files from past agents that need attention, then introduce yourself to them as their new company contact. Look in Prospecting Tab for directions and dialogues.

**Tech Training** 

at 11 Eastern

from your

classroom.

19 Use the **Expired** Voicemail in Prospecting and commit to 5 calls.

13 Use the Call Intro to Farm Dalogue found in Prospecting to reach out to the folks in your neighborhood farm and let them know when you'll be stopping by the area with a gift! (Neighborhood Market Report certificate.)

**Dialogue found** making at least 20 Prepare September Newsletters to go out to your sphere and farm. If mailing, pop by the post office. If emailing, schedule to go out September 1st.

21 Tomorrow is **National Burger** Day. Invite a mentor or protégé (or both) out for a burger and a solid hour of

connection!

28 Get strategic.

We're about to

enter the last

quarter of the

track? If not,

review your

business and

adjustments.

year. Are you on

action plan, and

make necessary

amazing client! Thank you!"

29 Join us for the **Power Hour with Darryl Coaching** Call at 11 Eastern. Check the Coaching Call tab in classroom

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30 Tomorrow is **National Trail Mix** Day. Deliver bags of gourmet trail mix to five great clients with a note, "Happy Trails! If you ever have a real estate question or need -I'm here for you!"

31 Join us for today's webinar, Set Yourself Up for Success this Fall: **Your Real Estate** Marketing & Farming Calendar for the 4th Quarter, at Noon Eastern!

PowerAgentWebinar.com

25 Tap into our 26 Reach out to 15 people from your sphere. Let them know that markets and learn how are shifting and ask if they have to get the most any questions or if there is a way you can help them.

27 Call a family meeting to review calendars for September and fall events.



Notes or Important Dates to Remember: