LETTER 8

Dear Lucky,

Thank you for allowing us to conduct the Open House at your home this past weekend. It was kind of you to go out of your way to give us the chance to show off your home.

We do not recommend doing an Open House on all of the houses we are marketing, but I believe you house was worthwhile.

First Possible Paragraph: Even though we didn’t get a large turnout, we never know what may come out of it indirectly. For example, real estate agents showing houses in the neighborhood are reminded of your house; neighbors are reminded of your house, etc.…

Second Possible Paragraph: The fact we received a large turnout proves my point. Shortly I will be following up with these buyers to see if anyone wants to take a second look. If no one does, do not be discouraged. As I had mentioned to you before, an Open House is not designed to sell a house, but to make the real estate community more aware of your home.

At this point, I cannot tell you for sure when the next Open House will be. I can promise we will be doing the best we can to find that one buyer for you home.

If you should have any questions, please do not hesitate to call me.

Sincerely,

DARRYL DAVIS