LETTER 11

Dear Lucky,

I wish I had some great news; I wish I could say I have an offer on your home…but I cannot.

I will continue to advertise and talk about your home every chance I get. I am not discouraged, so don’t you be either.

You never know where the next buyer is going to come from. Sometimes when advertising isn’t working as good as it could, the buyer can come from a referral, or from a “For Sale” sign, or even from someone who is now renting.

In fact, currently we have over 50 rental properties in our office. I will talk to our rental department and see if there are any potential buyers for your home.

Just keeping you posted, I will let you know as soon as we find that buyer.

Sincerely,

DARRYL DAVIS