[Homeowner Name]

[Address]

[City, State, Postal Code]

Dear Neighbor,

I’m excited to share some fantastic news—we just sold **[address or unit number]** for **[above asking/record price/etc.]**!

What makes this sale truly special isn’t just that our client got top dollar (although that’s certainly something to celebrate). It’s that this new price becomes what’s known in real estate as a *“comp”*—a comparable property. And comps are the benchmark appraisers use to determine value for future listings.

**In plain terms?**  
When one home or unit sells high, it instantly raises the value of every similar property nearby—including yours.

So, whether you're thinking about selling soon or planning for the future, this sale is a *win* for everyone in the community.

As someone who specializes in helping homeowners like you maximize value—not just list and hope—I’d be happy to provide you with a **complimentary annual market assessment** of your home so you can see how this sale impacts your property’s current worth.

**Let’s connect.**  
If you—or someone you know—has questions about the market, is thinking of selling, or simply wants to stay in the loop, I’m just a call, text, or email away.

To your continued success,  
**[Your Full Name]**

[Your Title or Designation]  
[Contact Info]  
[Website or Social Media, if applicable]  
[Optional: Photo or Logo]